

ALLEN GETS BARTOLINE OUT OF STICKY SITUATION WITH SUPPLY OF EIGHT NEW HITACHI RX-S INKJET PRINTERS

Yorkshire-based **Bartoline Limited**, a privately owned family business said to be the UK's leading manufacturer of pre-packed **solvents, woodcare products, fillers, wall covering adhesives and other home improvement products**, has taken delivery of eight Hitachi RX-S continuous inkjet printers.

Based in two purpose-built factory units in the East Yorkshire market town of Beverley, Bartoline selected the Hitachi printers to replace nine-year-old failing and unreliable printing equipment, after meeting Allen Coding at the PPMA Show at the NEC, Birmingham.

Fred Chambers, Production Manager, Solvent Divisions at Bartoline explains: "We were looking for printers that were both **reliable and flexible** with cheaper running costs than our existing equipment and that represented a reasonable investment cost

based on bulk purchase. After discussions and recommendations from Allen Coding, the **Hitachi RX-S** Small Character Continuous Ink Jet Printer proved to be



the best choice for our requirements."

Of the eight printers now operating on full and semi-automatic lines at Bartoline, six are installed on filling lines dedicated to solvents, while the remaining two are situated at the sister plant on lines carrying fillers and adhesives.

Operating at various **speeds up to 80ppm** depending on the products being packaged, the Hitachi machines are used to print batch codes on to PE and HDPE poly bottles in a variety of sizes.

Continues Fred Chambers: "The best feature of the RX-S is its **user friendliness**. Plus, no modifications needed to be made as it meets all of our requirements. We expect to spend **less time on maintenance** now that we have these reliable printers in place, which will help to improve productivity and allow us to be more flexible to the demands of our business."

He concludes: "**Allen Coding offered us an excellent service, were friendly and very easy to work with and I wouldn't hesitate to recommend both them and the Hitachi RX-S printers to other companies.**"