



SVENSKA ALLEN DELIVERS HITACHI

HITACHI Svenska Allen Coding AB has many years' experience of industrial marking in demanding environments. This experience and our level of expertise have resulted in an agreement with AstraZeneca.

After extensive testing and analysis, AstraZeneca reached the conclusion that Svenska Allen was the most suitable working partner for solutions for marking products directly on the production line.

To meet the demands of the case in question, Svenska Allen chose a

Hitachi ink-jet printer. Svenska Allen has for some years worked with Hitachi ink-jet printers and is therefore confident that this is the optimal solution for the conditions at AstraZeneca.

Optimal ink quality

The first tests for the AstraZeneca application were started more than two years ago. Svenska Allen and Hitachi have invested a lot of time and effort to establish the perfect combination of components in the system. Among other things, optimal ink quality has been determined through extensive testing.

The printers are integrated in the production line and mark the batch number and date on pharmaceutical product packaging. The software has been updated and especially adapted to meet AstraZeneca's requirements for print quality and user friendliness. Among other things, AstraZeneca needed 3-line print with high quality for vision control.

The installation of the Hitachi PXR ink-jet printers was started in the spring of 2009 and will continue during the autumn. They are being installed at AstraZeneca's plant in Snäckviken; Södertälje and are replacing older printers.

INK-JET PRINTERS TO ASTRAZENECA

Engaged supplier

AstraZeneca decided on Svenska Allen because of its cost effective ink system, the simplified service and its preventive maintenance planning. They were also looking for a supplier who showed a high degree of engagement. In addition to the actual equipment, the agreement includes commissioning, service, support and training for involved personnel. When installation is complete, there will be 21 marking units in place on Astra's production lines.



Marco Alonso at Svenska Allen carries out final inspection before delivery to AstraZeneca.