Connected Marking & Coding

Connected and digitized product labelling

The challenges of the digital industry

When using labelling systems for primary labeling of products and the large-scale coding of secondary packaging, companies need to rethink in the age of industrial digitalisation:

1. The requirements for traceability are increasing.
2. There is a higher quality requirement for product markings.
3. Production complexity increases due to high volumes and flexible product lines.

Your problem

Marking errors and system downtime due to the manual input of print data on the individual printer and the complex editing of print images.

Get the digital path with us

Your challenge

Print data and layouts must be available quickly and variably, but with little adjustment effort on all production identification systems. With many years of industry knowledge and technical know-how, Allen Coding is also at your side on the topic of „**Connected Marking & Coding**" and accompanies you on the way to your networked labelling solution.

- Connecting labelling systems
- Capture print data in cross-production database (ERP)

- Unify print image layouts
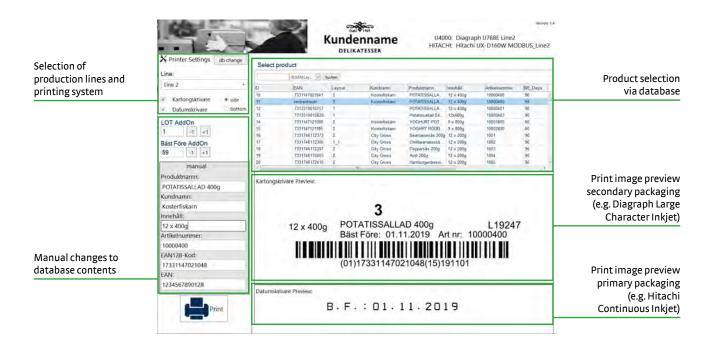- Implement user interface with maximum user-friendliness (usability)

Your benefits

- Faster entry of production data
- Uncomplicated creation of new labels
- Automatic printing of variable data

- Reduction of print image templates
- Up-to-date data through cloud connectivit

We develop your individual solution

Selection of production lines and printing system

Manual changes to database contents

Product selection via database

Print image preview secondary packaging (e.g. Diagraph Large Character Inkjet)

Print image preview primary packaging (e.g. Hitachi Continuous Inkjet)

Who we are

Allen Coding is a **developer, manufacturer and exclusive distributor** of industrial marking systems. At our headquarters in Würzburg, we have been developing and producing solutions for printing systems in packaging lines since 1989. As a competent partner on the topic of integrated labelling solutions, we develop your Connected Marking & Coding concept and take your production to a new level in terms of cost-effectiveness.

Make an appointment for your networked labeling solution
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